May 7, 2013

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DON'T GET CAUGHT IN THE ROUGH:
CHECK 511 FOR TRAFFIC UPDATES NEAR THE PLAYERS CHAMPIONSHIP
Call 511, Visit FL511.com, Download the Free 511 Mobile App or Follow 511 on Twitter

JACKSONVILLE – Motorists should expect additional traffic in the Jacksonville area this week as more than 150,000 fans are expected to attend THE PLAYERS Championship golf tournament at TPC Sawgrass in Ponte Vedra Beach.

With multiple events scheduled throughout the week, including a concert featuring Dierks Bentley, practice rounds and the tournament beginning on Thursday, the area likely will be a popular destination this week, and drivers should be prepared for increased congestion on I-95, I-295 and surrounding roadways.

The Florida Department of Transportation (FDOT) encourages drivers heading to or around the tournament to use the 511 Traveler Information System before hitting the road to stay up-to-date on crashes, congestion, construction and more. The 511 system provides information on all of Florida's interstates, toll roads and other major metropolitan roadways.

There are four convenient ways for motorists to receive traffic updates:

- Call 511 toll free for updates in English and Spanish.
- Visit FL511.com, with interactive roadway maps showing traffic congestion, travel times and crashes.
- Download the free Florida 511 app available for Apple devices.
- Follow one of the 12 statewide, regional or roadway-specific feeds on Twitter.

FDOT reminds all travelers to check 511 before hitting the road, have a passenger check 511 while driving or pull over to avoid distracted driving.

"Each year, we listen closely to our fans, and their feedback provides us with our best resource for improving the fan experience in the years to come," said THE PLAYERS Executive Director Matt Rapp.

"We have worked diligently since the last putt dropped at the 2012 event to make sure that the traffic and parking issues of the past are improved dramatically. We're asking fans to do their part by taking full advantage of our new Four for Free policy, using the 210/Nocatee route and

checking for valuable updates from the 511 Traveler Information System to know before you go by dialing 511 or using FL511.com."

Alternate Route to Avoid Traffic Congestion
Due to heavy traffic congestion on A1A Southbound, THE PLAYERS recommends all patrons along the I-95 corridor and I-295 beltway take I-95 to exit 293, C.R. 210 east toward U.S. 1, proceed on U.S. 1 then merge right onto Nocatee Parkway and continue onto Palm Valley Road to the tournament at TPC Sawgrass.

Traffic Updates on Twitter
For traffic updates for the Jacksonville area via Twitter, FDOT encourages travelers to follow the Florida 511 Twitter feeds covering Northeast Florida and its roadways, including:

- FL511 Statewide
- FL511 Northeast
- FL511 I-95
- FL511 I-295

Safety Tips

- Call 511 before driving or have a passenger call to avoid using a phone while driving.
- Customize your trip at FL511.com before leaving to minimize time spent on the phone.
- Always wear a safety belt.
- Don't drink and drive.

Florida 511 Features

- Traffic information on all interstate highways, toll roads and many other metropolitan roadways.
- Commuter travel times and reports on crashes, congestion and construction.
- Public transit, airport and seaport information.
- AMBER, Silver and LEO Alerts (America's Missing: Broadcast Emergency Response (AMBER) Alerts notify the public of the most serious child-abduction cases. Silver Alerts notify the public when law enforcement agencies are searching for missing adults or citizens with cognitive impairments, including Alzheimer's disease or other forms of dementia. Law Enforcement Officer (LEO) Alerts notify the public when law enforcement officers are searching for an offender(s) who has seriously injured or killed a law enforcement officer.)
- FL511.com provides travel information, traffic camera views and free personalized services, including customized travel routes and e-mail, text and phone call alerts.
- Voice-activated and touch-tone navigation available when calling 511.
- The 511 phone call and FL511.com website are available in English and Spanish.